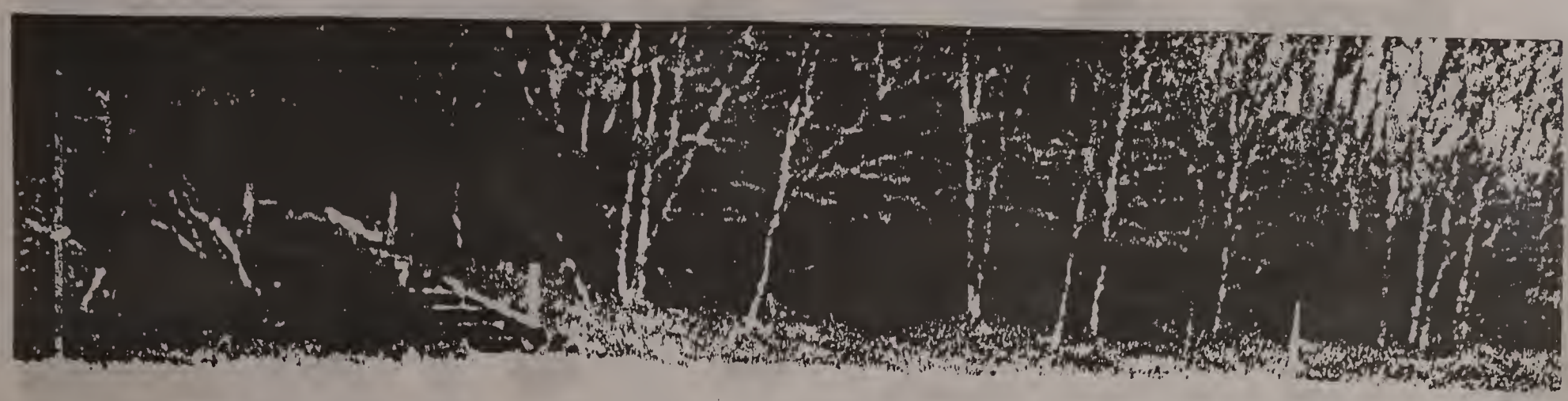

Hate MAIL

Dear "Hate Mail" Editors:

Boy oh boy, have you guys got one hell of an attitude problem. I read through the past year's letter-pages and see a sad, bitter tidal-wave of misanthropic vitriol and undirected spite revealed through the medium of your not-so-snappy, pointlessly nasty answers. These poor suckers write in to you, as "authority figures", hoping to share their meaningless, empty lives and opinions and perhaps have some wisdom spewed down from on high; instead, their delicate artiste's souls are crushed and maimed in a barrage of contrived comebacks and cutesy put-downs. The only advice I can offer a pair of brain-scarred social pariahs like you two is, if you can't think of a clever way to cut someone to ribbons, just give 'em a straight answer or don't bother to answer at all! Jesus Christ!

Come down off your high horses, you assholes!!!

Tim Gealbhan

Editor-in-Chief
Massachusetts College of Art Student Newspaper
Boston, Mass.

P.S.
I've already foreseen your every possible response to this letter so DON'T EVEN BOTHER, CHUMPS!

HM: TIM!!
IF YOU"RE CRITICIZING,
YOU CAN TAKE YOUR BAGS
AND YOU CAN WALK OUT THE
DOOR!
WE'VE BEEN ANSWERING
LETTERS LONGER THAN YOU'VE
BEEN ALIVE!!
IF YOUR LETTER WASN'T PENNED
IN SUCH A LOVELY, FLUID MANNER,
ONE WOULD THINK IT CAME FROM THE
DESK OF THE EDITOR OF THE
NEWSLETTER! I'M GLAD YOU
TOLD US JUST EXACTLY WHO
YOU ARE MISTER, BECAUSE YOUR LETTER
WASN"T VERY NICE. IT ISN'T VERY EASY
BEING SOCIAL PARIAHS, BUB. AND IF
YOU WANT TO TALK ATTITUDE
P R O B LE M ,
IT WOULD TAKE UP MORE
TIME AND EFFORT THAN I
CARE TO EXPEND AT THIS TIME.
DEAR READER - WE LOVE OUR JOBS,
WRITING ANSWERS TO LETTERS CAN BE
FUN. EVEN POINTLESSLY NASTY
ANSWERS MAKE BETTER READING
THAN SOME OF THE STUFF WE
PRINT. WE'LL GIVE YOU
WISDOM
FROM
ON
HIGH...
BECAUSE WE LOVE OUR JOBS.
LOVE,
HM EDITORS.

The Newspaper

THIS SLIM, 8-PAGE "WELCOME BACK TO SCHOOL AND HELLO TO ALL YOU FRESHMEN" ISSUE PRESENTED BY~

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- Editor-Tim Gallivan (Gealbhan)
- Copy Boys-Tim Gallivan, David Michael Curry, Rich Pontius
- "HATE MAIL" Editors-DMC, Rich
- Cheese by Reg
- Back Cover by Rich P.
- Front Cover photo-DMC
- Colour Separations-

Tim Gallivan

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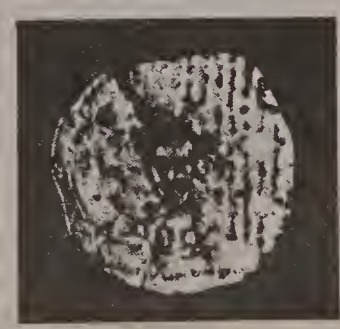
-VOLUME-
18

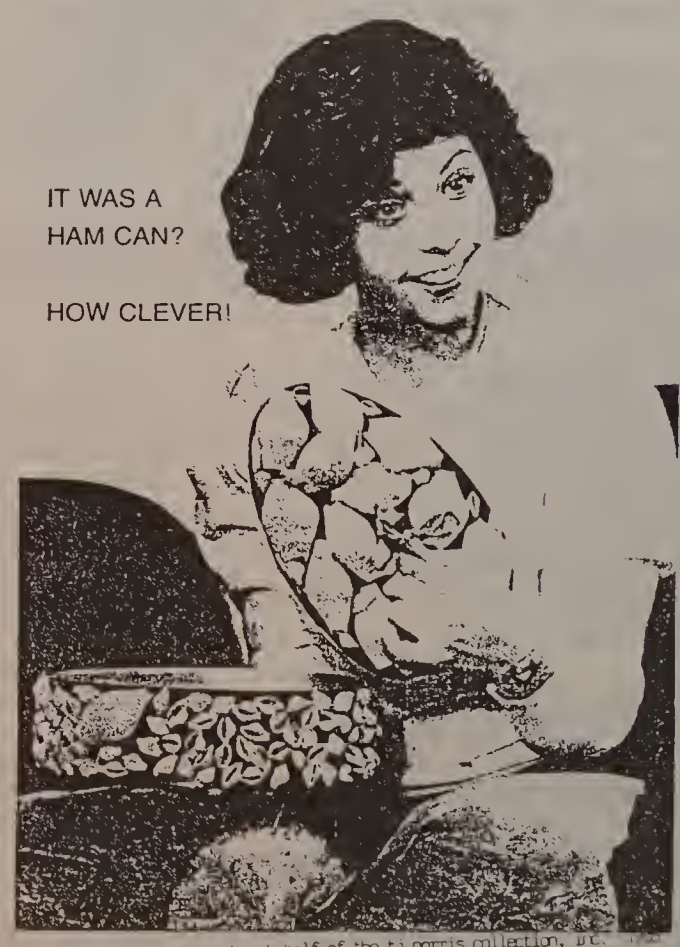
Α Πυβλιχατιον οφ τηε Στυδεντ Γοωερνμεντ Ασσοχιατιον οφ τηε Μασσαχηυσεττσ Χολλεγε οφ Αρτ, 621 Ηυντινγτον Αωενυε, Βοστον, 02155, Γψμ 311, 232–1555, εξτενσιον #512

SORRY IF THE LETTERING'S NONE TOO NEAT BUT WE WERE IN A HURRY (AND THE LASER-PRINTER WAS DENIED US) -Tim



MIRACLE TORTILLA

(Right) "Bob's" face and number [999] miraculously appeared on tortilla of humble Mexican woman, June 15, 1963, in Plano, Texas.



this image was loaned on behalf of the tj norris collection, inc.

You're so pretty when you're faithful to me

charrette

the REAL RED MENACE

SURPRISE! On May 2, we students (with the exception of you new freshmen) entered the building to discover...

our beloved(!) Bookstore had been replaced overnight (literally.... I was around the night before, a Sunday night, when they were putting up the new signs) by "Charrette at Mass Art".

Many students were taken by surprise by this remarkable metamorphosis. That is less than surprising when one takes into account the pains taken by the Administration to prevent us from finding out about the upcoming change. Hmmm.

Speaking "off the record", (that is to say, I'm not absolutely sure of this, but) I think the Administration was LEGALLY REQUIRED to inform us lowly students (Hmph! As if this Institution was here for our benefit!The nerve!) of Brennan's (the old vendor) decision to "bow out", and seek our involvement in finding a suitable replacement... suitable to OUR needs of course. After all, who but us buys things there? Who but us has to deal with the "Charrette Zombies" (I personally think the new personnel are badly programmed androids, but again, I'm not 100% sure) ? Who but us has to grab a trolley to Utrecht or Johnson's if we can't find an item in stock or can't afford the legendarily overinflated Charrette prices? Huh? Who? WHO?

Oh, but (to paraphrase our wise and beloved Leader) "there I go again"... assuming that Administrative decisions are made with the students in mind. "Ha,Ha! Silly Tim!" as Sheena would say. A quick glance at the enclosed interoffice memo (which you little mugs ain't supposed ta see in th' foist place) reveals that consideration of prospective store operators revolved not around the needs of tuition-paying students but the whims of Dollar-frenzied Administrators and Trustees.

I guess the issue here is not any vendetta against Charrette... after all, everyone would have some problem with any new vendor ... the pisser is that NO attempt was made to inform the students of Mass Art of the change, NO attempt was made (whether it was legally required or not) to ask the only people in the school who use the facility what they might want for a new Bookstore...

Well, I could rant on and on about this, but in the end, I'm only one student. All I can do is bring it to the attention of YOU as the student body and RAM IT DOWN YOUR FACE in my professional capacity of Editor of the nation's most loved/hated, controversial, and artistically inclined Student-Run Newspaper. What the hell are YOU ALL gonna do about it? Bring it before SGA? Hoo ha, well, uh, good luck...

UPPERCLASSMEN: "OH, ah, I can't worry about it, I have a Degree Project, I'm graduating anyways, let the underclassmen worry about it"

UNDERCLASSMEN: "OH, ah, I can't worry about it, no one listens to the underclassmen, let the upperclassmen take care of it"

****

When word got out about the Charrette Takeover, the predominant question was, naturally, "Will the prices be going up?", to which the favored answer was:

A) "Well, yes, but not for a while."

B) "Well, yes, but you won't notice it that much."

TO: Members of the Board of Trustees

FROM: William F. O'Neil, President

DATE: April 1, 1988

RE: Bookstore Contract

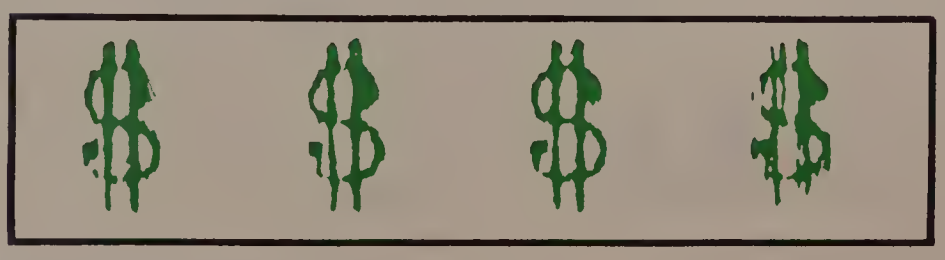
The College's current Bookstore vendor, Brennan's Inc., has made a decision not to renew their option to continue to provide bookstore services to MassArt after April 30, 1988.

To begin the review selection for a new vendor, MassArt prepared a Request for Proposal (RFP) and solicited proposals. Legal notices appeared in the Boston Globe, the Boston Herald, La Semana, and the Tab. Requests for Proposals were also mailed to College Bookstore operators. In addition to legal notices, an advertisement was placed in the Commonwealth's Office for Minority Business Opportunities.

The College received proposals from the Charrette Corporation, 660 Corporation and Utrecht Manufacturing. Barnes and Noble did meet with the College, but declined to submit a proposal and declined to allow MassArt to participate as an "add-on" to its existing State College Bookstore Contract.

Each proposal was reviewed with respect to the following criteria:

- purchase of existing inventory
- relocation of bookstore space
- merchandise
- commissions



The following is a summary of this review process.

A. Purchase of Existing Inventory

The purchase of existing inventory is of particular importance due to the contract terms now in effect between the College and Brennan's. These terms stipulate that the College of Art will purchase inventory at the conclusion of its agreement with Brennan's. Currently this inventory is valued in excess of 75K.

Charrette will purchase the existing Brennan's inventory. 660 will purchase this inventory, but only if these remaining materials can be used at one of their other store locations. Utrecht will purchase only up to a maximum of $5,000.00 worth of this existing inventory.

Utrecht was not considered further because of its position on purchase of inventory.

B. Re-Location of Bookstore Space

Given that the current location of the Bookstore in the Tower Building is not its permanent site, relocation and renovation considerations are important.

Charrette has agreed to relocate. 660 Corporation would agree to relocate only during the period of Master Plan construction and renovation. Once this phase of the plan is completed, 660 Corporation would want to move back into the Tower Building.

C. Merchandise

Charrette offers to the College of Art merchandise commonly in demand by students in an art college. They specialize in art supplies, are able to provide comprehensive service and supplies and ensure adequate stock through this and other stores.

660 Corporation provides a good supply of art making products but does not specialize in art supplies. Their prices and services are competitive.

D. Commissions

All three vendors have agreed to pay to the College a 5% commission for all sales.

* ELVIS PRESLEY MONOLOGUE - 1962 *

...tried to be the same all through this thing,y'know...naturally you learn a lot, about people and,uh, I've been involved in a lotta different situations but I've tried to be the same- I mean the way I was brought up, and I've always considered other people's feelings, I've never... in other words - I didn't kick anybody on the way (haha) ..I've always treated people just like I would like to be treated myself, Y'know...I consider other people's feelings, I don't assume the attitude of "Get these people outta here" like I have heard of being done, because those people are sincere in their feelings. They want autographs & pictures & things like that. (sigh) I don't just sign the autographs & the pictures & so forth just to help my popularity or to -uh- make them like me, I do it because I know that, that they're sincere & they see you & they want an autograph to take home... they've got an autograph book, or they've got their little camera & everything...so you've got to know that, and if you don't, it, well you make them mad at you &they don't understand & you hurt their feelings & you make a lot of enemies that way & for no reason - because it's as simple as this... once you get involved in this racket, haha, uh - buisiness, your life is public, really - regardless of what anybody says about my private life - it's my own - well - it is to a certain extent. I mean everybody has to have a CERTAIN amount of privacy, but once you get involved in this buisiness, and you're doing a public service, you're trying to entertain people, your life is not your own, really. Because people are gonna wanna know what you're doing, where you are, what you eat. These things are natural, y'know, normal & uh - you have to consider that these people are sincere - they don't know what kind of life you lead, they don't know what kind of person you are, & so, I try to remember that. That's all, it's simple, it's no problem. It's no big effort that I put forth - y'know - I don't have any plans or anything I just act on my own initiative, it's the way i feel that is the right way like i had everything else & uh.. I thank God I've been pretty fortunate- I haven't made any bad decisions - it's just the way i've been brought up, my surroundings, my mother, my father, & the whole family, were always considerate of other people's feelings. I'm proud of the way I was brought up to believe, and to treat people & have respect for people - although when I am pushed to a certain point, I have a very bad temper... ah, but that doesn't happen very often. Of course everybody has a temper and then I don't like myself later... but what I look at myself as - uh not being uh y'know - not playing anything down, but as a human being, really - I've been extremely fortunate in so many ways. Although I have had and still have some very uh, lonely &... you know... there are times when I really don't know-ha ha- it feels like I don't know what I'm gonna do next...

WORDS BY THE KING AS TRANSCRIBED BY DMC.

Advice to the lovelorn

a column by Rod Stone

ONE DAY AT A TIME

Is the world too much with us? Does your cup runneth over? Are too many straws being piled atop your camel-like back? Is the bubble about to burst? Even if you have an easy daily schedule, there are times when the slightest extra chore can prove to be disastrous. It is as simple as preparing a meal for two persons, only to receive a last-minute call that you have to cook for four persons! It is not all that much of a disaster, but it is more than you can handle! It is as simple as planting a certain amount of seeds in a flower pot, to be greeted with more blossoms than you expected.

A lot of love specialists, or professionals who help you experience this vital emotion, say that if you worry about what was or what might be, you block your potential for happiness.

Let's be honest. You cannot change the past. The future may never arrive. If you want a more dramatic and impressive example, listen to this one:

A specialist appeared before a group of people who have had difficulties in experiencing love and happiness. The specialist took a bottle of milk and held it up before the audience. Quick as a flash, he smashed it in a pail, much to the shocked surprise of the onlookers. He then announced, "Let's always remember — you cannot cry over spilled milk! You can never put the broken bottle together again. Forget it and go on to your next objective."

This is an excellent lesson to help you remove blockages from your thought processes. Forget about past problems. You need to live right here and now!

If you have too many tasks, just get a simple notebook and mark numbers from one to ten. Then list each task in order of importance. Take them one at a time. Whatever has to be left over for the next day should be postponed.

True, this can be easier said than done, but it is not at all impossible. You may also make use of what is known as cognitive blocking or so-called cognitive therapy. You screen out negative or unproductive thoughts of the past or the unknown future. Just live for today and for what is at hand right now.

Another technique is for you to keep a "worry notebook." If you slip into worries about what has happened or what you fear will happen, write down these concerns in the notebook. Decide to worry about them later. And when this "later" rolls around, you will sheepishly discover that these problems were not as bad as you thought. Just tear off the page, crumple it up, throw it away. Think clearly.

With this approach, you will never be in a constant flurry of nervous, stressful activities. Instead, you will have time for yourself ... and time for love!

Remember — work but not overwork!

Today's helpful hints:

Avoid losing your temper as much as possible. Yes, many men feel that this is their privilege, but it can be destructive as well. Use a more positive as well as a loving approach and see the problems become more clarified and easily resolved.

JOE SHEPARD

true

feeble limbs are treated with no respect

dark skin is just that, in eyes of them

one with the same parts "is not sexy"

love of self, now, is only narcissism.

frequent drug users are useless

murder is the only crime

oral fixation stops at the lips

aids is a social disorder for all the healthy

the next u.s. president must be smart

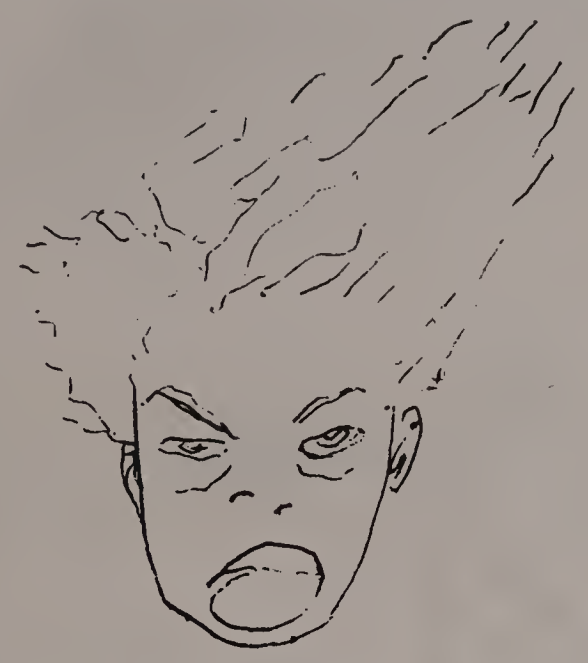
ethiopians die daily from our consumption

children are different

rambo is a cult hero and our foe

tj norris

LAST WORDS



MASS ART I.Q. TEST

See if you can guess which of the school's departments is favored by the Administration by looking at this breakdown of the 1988 Charrette catalogue:

Page 1 - 204:Materials and equipment of primary (if not singular) interest to Designers. Computer stuff; paper, boards, & film (sorry-just drafting & masking film); imaging & presentation stuff; portfolios, tools, etc., etc.

Pg. 205 - 213: Paints for Painters... with emphasis on design uses.

Pg. 214 - 218: Painting materials for Designers. Airbrush stuff.

Pg. 219 - 228: Canvas, stretchers, brushes, & easels for Painters.

Pg. 229: Materials for Printmakers (as long as all you're doing is linoleum block printing).

Pg. 230 - 319: Materials and equipment for... you already guessed who. Technical pens, design markers, technical pencils, electric erasers, pressure graphics, design books, stencils, and even some "safety items" (primarily for... that's right.)

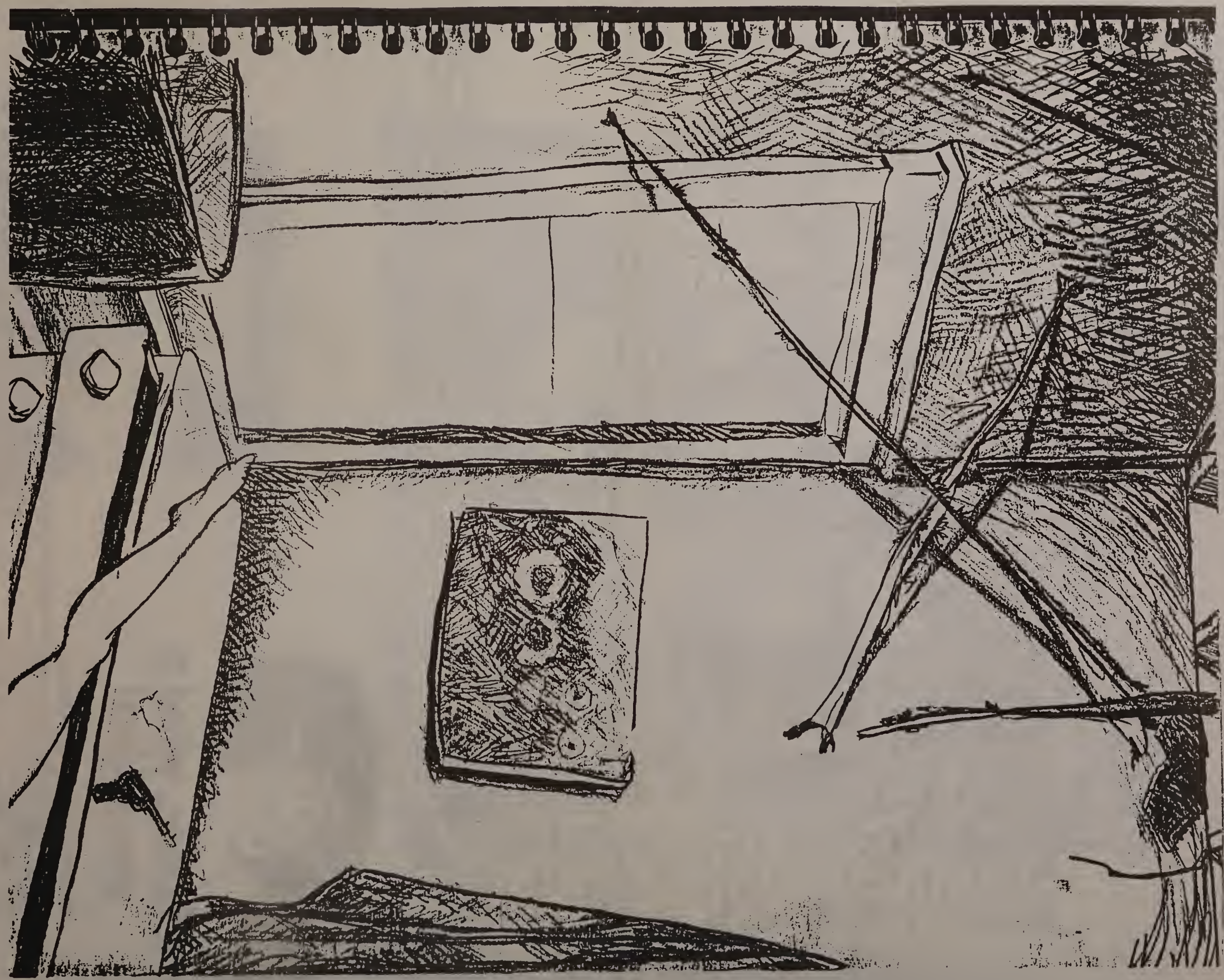
Friend or Stranger?

Circle your Friend

TEACHING SUGGESTIONS:

Use transparency; define "Stranger"; define "Friend". Point to each person. Ask children, "Stranger? or Friend?"

The pigeon walked up to me and said " I am a pigeon, what are you?" and I said " I don't know Mr. Pigeon, I just don't know."

Cheese, what a great idea!

THELMA THWARTUM — By Alex